Improve your online service and create opportunities

Streamline your supply chain and reduce costs with Exact's B2B E-Commerce Portal

As more and more companies serve their customers online, it has become essential to optimize electronic business-to-business (B2B) ordering processes. Exact's B2B E-Commerce Portal puts you in close contact with your customers and prospects on an efficient and secure online commerce platform. The portal allows you to flexibly meet the needs of your clients, while lowering costs and increasing the efficiency of your supply chain.

Exact's B2B E-Commerce Portal facilitates and speeds up your online service to customers and partners. Easily integrated into Exact Globe and Exact Synergy Enterprise, the platform provides a number of short to long term benefits, ranging from reduced administrative burden to easier information access.

Offer better service to customers and partners

Improve your service to customers and partners by making order information easily accessible in real time. Order status, history and invoices are all placed at the customer's finger tips, and the portal can provide on-demand advice and order entry. You have the option to enter orders as a customer, reseller or employee, and you gain access to up-to-date stock,

pricing and delivery information. Additionally, you have the flexibility to communicate with your customers on one or several portals, each featuring a distinct look and feel, with multi-language capacities to ensure that you reach your clients in their own language.

Benefit from a fast implementation

Thanks to a standard, out-of-the-box template, the B2B E-Commerce Portal solution can be integrated quickly with Exact Synergy Enterprise and Exact Globe. It comes equipped with pages and widgets that minimize your implementation time, providing instant flexibility and reducing the need for customization. Widgets are small applications that can be installed and executed within the page, representing functionalities such

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= **exact**
And it all comes together.

as log-ins, shopping baskets, RSS web feeds and news and documents in Exact Synergy Enterprise. They can be dragged and dropped anywhere in the B2B E-Commerce Portal home page. They also make it easy to enable or disable functionalities, position them on a screen or change their colors or fonts, as well as configure picture, background color, font type or color without a need for HTML programming.

Reduce administrative burden
The user-friendly features of the portal solution and its intelligent design allow you to reduce the administrative burden involved in sales order processing while keeping errors to a minimum. When customers or partners access the portal, the system can, for example, generate requests for logins, orders and information. For each order, a request can be created for the account manager, which is also linked to the customer. Additionally, you can display documents, such as those related to the authenticated visitor or the referred item, facilitating content management. And the portal consists of user-definable portal pages, widgets and settings, so it can be easily maintained. The option of creating one or many portals for a single database in Exact Globe or Exact Synergy Enterprise also makes it easy to support different divisions.

Streamline the sales order process
Numerous flexible functionalities of the B2B E-Commerce Portal contribute to streamlining the entire sales order process. Enabling active directory or forms authentication, the portal is search engine friendly, supports multiple browsers and allows users to carry out advanced item searches, complete with detailed item information. It supports multiple pages per item, for example in item image galleries, as well as assortments, catalogs and MS Excel ordering. Applicable prices and currencies are automatically selected and the system allows quick entry with item codes. It is easy to save and import shopping carts from Excel sheets using a link with your customer's ERP system and to authorize shopping carts by your customer's purchase manager. Additional features include back order and invoice overviews, favorites, and access to Exact Synergy Enterprise documents.

Create opportunities
The portal allows you to use a different style and positioning for anonymous and authenticated visitors, so that you can adapt your approach, depending on whether you are addressing existing customers or new opportunities. You can embed your company identity in the look and feel of the portal, ensuring that you send the right message to new prospects and offer the right price to the right customer.

For more information please see our website: exact.com

Exact. And it all comes together.